

Chairman's Conference

Sunday, June 9, 2024

2:00 PM - 6:00 PM

MBA Opens Doors Foundation Wine Auction Preview

Location: Director's Lounge

Stop by the Registration desk to get an early look at the outstanding wine and experience offerings to be auctioned at Tuesday night's event. Get a head start by registering your bidder number so you can take part in this fun and worthwhile event. You can also read more details about the event in the Auction section of the MBA Events App.

2:00 PM - 6:00 PM

Registration and Hospitality Room

Location: Director's Lounge

2:00 PM - 4:00 PM

RESBOG Meeting (By Invitation Only)

Location: Salon 6

6:00 PM - 7:30 PM

Santa Barbara Seaside Soiree Welcome and Dinner

Location: Ocean Lawn

Join us on the Ocean Lawn for an evening of catching up with old friends and meeting new ones. Capture the breathtaking beauty of Santa Barbara's coastline where you will hear the sound of waves crashing in the background and you will soak in the coastal breeze under the starry sky .

7:30 PM - 9:00 PM

MORPAC Reception (Open to MAA Members only; sign up at the door)

Location: Ocean Lawn

Join MORPAC for a post-dinner reception, located on the Ocean Lawn at the Ritz-Carlton Bacara resort property. This fundraising event is open to all conference registrants and is an opportunity to recognize top MORPAC contributors. To RSVP, please email MBA's Associate Director of Political Affairs Erin Reilly at ereilly@mba.org or call 202-557-2751.

Monday, June 10, 2024

7:00 AM - 8:00 AM

Attendee Networking Breakfast

Location: Ballroom Terrace

Sponsored by First American.

7:00 AM - 9:00 AM

Guest Breakfast (On Own)

A voucher for breakfast is provided.

7:00 AM - 12:00 PM

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7:00 AM - 5:00 PM

Registration and Hospitality Room

Location: Director's Lounge

8:00 AM - 8:45 AM

Chairman's Welcome and Opening Remarks

Location: Ballroom AB

MBA's 2024 Chairman, Mark Jones, welcomes conference attendees with opening remarks and an update on the association's initiatives. He is joined by MBA's President and CEO, Bob Broeksmit, who offers additional insight on the DC landscape and MBA's recent policy work.

Speakers

Robert D. Broeksmit, CMB, President & Chief Executive Officer, Mortgage Bankers Association

Mark Jones, 2024 MBA Chairman; President, Union Home Mortgage

8:45 AM - 9:45 AM

GENERAL SESSION: Crossing the Generational Divide in the Mortgage Industry

Guest speaker Jason Dorsey shares unexpected discoveries and practical strategies to lead four generations to excellence. Real estate finance leaders are facing a never-before-seen challenge and opportunity: leading,

inspiring, connecting, and unlocking performance with four different generations at the same time. The key for leaders to cross the generational divide is having accurate insights and proven strategies grounded in data. In this inspiring and very entertaining presentation, generational researcher and bestselling author, Jason Dorsey, separates myth from truth to share what is going on with each generation, why, and exactly what leaders can do to inspire results now.

Speaker

Jason Dorsey, *Generational Researcher and Bestselling Author*

9:45 AM - 10:00 AM

Refreshment Break

Location: Ballroom Terrace

Sponsored by Bradley.

10:00 AM - 11:00 AM

GENERAL SESSION: Real Estate Finance Forecast & Commentary

Location: Ballroom AB

MBA's Chief Economist Mike Fratantoni provides the latest MBA forecast with commentary on the outlook for the single-family mortgage finance and commercial/multifamily real estate finance (CREF) markets.

Speakers

Mike Fratantoni, PhD, *Chief Economist and Senior Vice President of Research and Industry Technology, Mortgage Bankers Association*

Smriti L. Popenoe, CFA, *President and Co-Chief Investment Officer, Dynex Capital, Inc.*

10:00 AM - 3:00 PM

Guest Activity

11:00 AM - 12:00 PM

GENERAL SESSION: Solving for Insurance Challenges

Location: Ballroom AB

One of the hottest topics on the minds of real estate finance executives today is insurance. Attend this session for data and insight on the current trends. Discuss your top concerns with peers facing the same challenges, including costs, risk management, and investor requirements. Hear the outlook for the future and share ideas for solutions.

Speakers

Kathleen Dufraigne, *Managing Director, Insurance Operations Executive & Head of the Corporate Flood Program, JP Morgan Chase*

Laura Escobar, *2024 MBA Chair-Elect; President, Lennar Mortgage*

Jay Kingsley, *President, Mortgage Solutions, CoreLogic*

Rebecca Leeper, *Senior Director Strategy & Innovation, Moody's*

12:00 PM - 1:00 PM

Attendee Networking Lunch

Location: Ballroom Terrace

Sponsored by Radian.

1:00 PM - 5:30 PM

Shotgun Golf Tournament (Optional)

Location: Sandpiper Golf Club

Enhance your conference experience and join us for a Shotgun Start Tournament at the breathtaking Sandpiper Golf Course. The championship golf course at Sandpiper has been rated in the top 25 public golf courses in the nation by Golf Digest. Contact David Cherry at dcherry@mba.org for more information.

6:30 PM - 8:30 PM

Santa Barbara Sunset Serenade Reception and Dinner

Location: Rotunda Terrace

Join us for an unforgettable evening of Music, culinary delights and stunning natural beauty at our Sunset Serenade party, where every moment is a testament to Santa Barbara's enchanting charm. Sip on artisanal cocktails inspired by the colors of the sunset, crafted with fresh local ingredients, and Indulge in a delectable array of seafood and other California cuisine, featuring coastal flavors and seasonal enjoyments.

Tuesday, June 11, 2024

7:00 AM - 8:00 AM

Attendee Networking Breakfast

Location: Ballroom Terrace

Sponsored by First American.

7:00 AM - 9:00 AM

Guest Breakfast (On Own)

A voucher for breakfast is provided.

7:00 AM - 12:00 PM

MBA Opens Doors Foundation Wine Auction Preview

Location: Director's Lounge

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7:00 AM - 5:00 PM

Registration and Hospitality Room

Location: Director's Lounge

8:00 AM - 9:00 AM

GENERAL SESSION: Executive Briefing on AI for Real Estate Finance

Location: Ballroom AB

In this session tailored exclusively for executives, thought leaders share compelling use cases for artificial intelligence (AI) in single-family mortgage finance and commercial/multifamily real estate finance. In today's increasingly competitive and uncertain market, make sure you're making the most of the latest tools. Learn the possibilities of harnessing the predictive capabilities of AI tools to make more informed decisions about origination opportunities and default risk. Enlist AI's help to develop marketing materials and increase operational efficiencies. No matter where you sit in the industry, you will walk away with information and inspiration for immediate application.

9:15 AM - 10:15 AM

GENERAL SESSION: Likely Impacts of the Commission Lawsuits

Location: Ballroom AB

Get answers to your questions about the recent National Association of Realtors (NAR) settlement and the new rules for buy-side real estate agents going into effect in July. MBA has been actively engaged on the issue and brings the latest insight on these changes to the customary ways of doing business. Discuss the implications for the larger real estate market, including impacts on referral sources, changes to cooperative commission and seller concessions, emerging business models, dual agency and more. Learn what is changing, what is not, and what it may mean for the market.

Speakers

Karen Kreutziger, *Chief Executive Officer, Flat Branch Mortgage, Inc.*

Gene M. Lugat, *MBA 2024 RESBOG Chair; Executive Vice President, PrimeLending*

Pete Mills, *Senior Vice President, Residential Policy and Strategic Industry Engagement, Mortgage Bankers Association*

David Smith, *Head of Consumer Lending, Truist*

Christy Soukhamneut, CMB, *Chief Lending Officer, UFCU*

10:00 AM - 3:00 PM

Guest Event

10:15 AM - 10:30 AM

Refreshment Break

Location: Ballroom Terrace

Sponsored by Bradley.

10:30 AM - 12:30 PM

COMBOG Meeting (By Invitation Only)

10:30 AM - 11:30 AM

GENERAL SESSION:

Location: Ballroom AB

12:00 PM - 1:00 PM

Attendee Networking Lunch

Location: Ballroom Terrace

Sponsored by Radian.

1:00 PM - 5:30 PM

Golf Tee Times (Optional)

Location: Sandpiper Golf Club

Enhance your conference experience and join us for an afternoon at the breathtaking Sandpiper Golf Course. The championship golf course at Sandpiper has been rated in the top 25 public golf courses in the nation by Golf Digest. Contact David Cherry at dcherry@mba.org for more information.

6:30 PM - 8:00 PM

Wine Country Enchanted Evening

Location: The Bluff

Toast to the magic of the evening and the timeless beauty of Santa Barbara's wine country. Join us for an unforgettable Enchanted Evening, where the spirit of camaraderie, the allure of fine wine, and the splendor of nature come together in perfect harmony. Experience the enchantment of Santa Barbara's wine country at our exclusive Enchanted Evening event overlooking the beautiful pacific ocean on the bluffs, while you sip on glasses of exquisite local wines, handcrafted by passionate winemakers who have perfected their art amid the fertile valleys of Santa Barbara County. Later on you will be able to participate in the "world famous" ODF wine auction, where you can bid on wines from all over the country and the world.

8:00 PM - 9:30 PM

MBA Opens Doors Foundation Annual Charity Wine Auction

Location: The Bluff

Extend your evening's entertainment with fun, friends and fundraising! Join conference attendees for the MBA Opens Doors Foundation Annual Charity Wine Auction, which raises much needed funds for families with critically ill or injured children in need mortgage and rental assistance while their child is in treatment. Bid on one-of-a-kind tasty wines from the world's best wine regions as well as exciting experiences, like the Jonathan Corr Broadway Package, which includes two premier seating tickets to a Broadway show, gift certificate to a NYC restaurant and a night in a swank NYC hotel. Registration is free, but you'll need to sign up here (<https://give.mbaopensdoors.org/Wine24>) to add your credit card and get your personal paddle to join in the fun. Questions? Reach out to MBA Opens Doors president, Deb Dubois at ddubois@mba.org