



# Future Leaders LOOKING AHEAD

CampusMBA's Future Leaders Program is an executive leadership development program that delivers a comprehensive curriculum for selected middle- and senior-level managers who have shown leadership interests and abilities. Participants enhance their skills through three hands-on sessions geared toward political activism; business analysis and problem solving; and experiential learning through collaboration, networking and peer group interaction. Now in its 16th year, Future Leaders has evolved into a highly

recognized program that enhances executive skills and provides an opportunity for participants to develop relationships that last an entire career.

MBA is now accepting applications for participation in the Future Leaders Program Class of 2012. The deadline for submission is **February 15, 2012**. For more information, visit us at [www.campusmba.org/futureleaders](http://www.campusmba.org/futureleaders).

## SPRING SESSION:

### **Leadership Development and the Federal Legislative Process**

April 17–19, 2012 in Washington, D.C.

(Held in conjunction with MBA's National Advocacy Conference)

- Gain a greater understanding of the characteristics of leadership.
- Participate in MBA's National Advocacy Conference and learn about the federal legislative and regulatory processes and the important issues facing the real estate finance industry.
- Receive an introduction to lobbying and gain an understanding of its importance to the legislative process.
- Join other MBA members and meet with elected representatives in Congress during the National Advocacy Conference's Annual Lobby Day.

## SUMMER SESSION:

### **Leadership Practices and Business Acumen**

June 12–15, 2012 in Washington, D.C.

- Participants are divided into teams, and have a chance to use their leadership skills and industry experience to focus on a unique topic.
- Each year, MBA chooses a different timely topic that is relevant to the real estate finance industry. Past topics have centered around economic development, the federal political process and industry issues.
- Team members work together after the summer session to put together a project presentation that is judged by individuals familiar with its objectives.

## FALL SESSION:

### **Project Presentations and Graduation Ceremony**

October 21–24, 2012 in Chicago

(Held in conjunction with MBA's 99th Annual Convention & Expo)

- During a special open session, class members present their projects to the selected judges.
- A winning project is selected based on predefined criteria and announced at the graduation ceremony.
- Participants also have a chance to experience all that the MBA Annual Convention has to offer: general sessions, workshops, networking events and the exhibit hall.

For more information on CampusMBA's Future Leaders Program, please visit [www.campusmba.org/futureleaders](http://www.campusmba.org/futureleaders).



**CampusMBA**<sup>®</sup>

Training Center for Real Estate Finance

## ABOUT THE PROGRAM

The 2012 program will introduce cutting-edge tools to enhance your leadership development, including the acclaimed Leadership Practices Inventory 360. This proven, researched-based evaluation tool from leadership experts Kouzes & Posner provides a comprehensive look at your performance that will form the basis of your personal leadership development plan.

In addition, the 2012 Future Leaders program includes a day at the innovative Lincoln Leadership Institute at Gettysburg, which focuses on leadership in a stressful and changing environment. Conducted at the site of the Gettysburg battlefield itself, the Institute offers a dramatic and inspiring look at how the lessons of history can guide leaders today.

Between the valuable in-person events, MBA supports participants throughout the year via mentoring, webinars and conference call touch-points, making this a truly comprehensive leadership development experience.

Since MBA's Future Leaders program has three sessions that are interrelated, and each is an integral component of the curriculum, participants should commit to attend each session. Class members also participate in conference calls and team meetings related to group projects.

## TUITION

The program cost is \$2,750 per person and must be paid by March 15, 2012.

Tuition includes registration for MBA's National Advocacy Conference, MBA's 99th Annual Convention & Expo, the LPI 360 tool and the Lincoln Leadership Institute. The combined cost of these components well exceeds the program tuition, and the rich content and unique networking experience make the Future Leaders Program a truly remarkable value.

Note: Tuition is not refundable after March 15, 2012.

## WHO SHOULD APPLY

Initiated in 1996 by MBA former President Ron J. McCord, CMB, the Future Leaders program considers applicants who are:

- Real estate finance professionals with 4 to 6 years of experience.
- Full-time employees of Regular or Associate MBA member firms or employees of adjunct state associations.
- Individuals who have demonstrated a commitment to a career in real estate finance through professional excellence and achievement.

Participants are selected based on professional and academic achievements and recommendations from their company presidents or chief executive officers (or the equivalent). Additional recommendations are encouraged.

## HOW TO APPLY

Complete and return the application no later than February 15, 2012. For additional information, contact:

### **Kirsten Hill**

Instructional Designer, Research and Education  
Mortgage Bankers Association  
1717 Rhode Island Ave., NW  
Washington, DC 20036  
Phone: (202) 557-2776  
Email: [khill@mortgagebankers.org](mailto:khill@mortgagebankers.org)

Join a nationwide network of more than 400 real estate finance professionals identified as top industry leaders.

# MBA's Future Leaders Program 2012 Application

Please complete and return this form in its entirety. Please include all additional information on a separate sheet of paper.

The application deadline for the Class of 2012 is **February 15, 2012**. Participants will be notified of their selection before March 1, 2012.

Tuition for MBA's Future Leaders Program is \$2,750 per person and is payable prior to the start of Session I. Participants are also responsible for travel and accommodations related to each session. (*Note: Tuition is non-refundable after March 15, 2012.*)

## SECTION I. PERSONAL INFORMATION

Mr./Ms.	First Name	MI	Last Name
Title			
Company		Member #	
Company Address		City	State Zip
Phone		Fax	
Email			
Home Address		City	State Zip

## SECTION II. WORK EXPERIENCE

Please attach a copy of your resume inclusive of your current position description, education, honors, etc.

\_\_\_\_\_ Years of full time real estate finance experience      \_\_\_\_\_ Years with current employer

## SECTION III. QUESTIONS

On a separate sheet of paper, please answer the following questions (please limit your response to no more than 200 words per question).

1. Please describe why you want to be part of MBA's Future Leaders Program.
2. What do you feel is your greatest accomplishment?
3. Please describe an accomplishment, accolade or achievement in any extracurricular activity of which you are most proud of (e.g. — community activity, state and local MBA, etc.).

## SECTION IV. PRESIDENT/CEO RECOMMENDATION

Please attach a letter from your company President/CEO or the equivalent outlining why the applicant deserves a position in MBA's Future Leaders Program.

Additional recommendations are encouraged.

Please return completed application package to (please attach photo if available):

### Kirsten Hill

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