

## Sponsorship Program

Tue., Jan. 26, 2010  
Phoenix, Arizona

Thu., Jan. 28, 2010  
New Orleans, Louisiana

Thu., Feb. 4, 2010  
Washington, DC

**NOTE:** Sponsorship packages can be customized upon request; additional charges may apply.

Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

**Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.**

All sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's REO Management Workshop, please contact Mark Brady: [mbrady@mortgagebankers.org](mailto:mbrady@mortgagebankers.org) or (202) 557-2790.



# MBA's Sponsorship Program

RESPA READY Workshop - Meeting No. 2002024S - Source: SPONSALE

## Benefits of Workshop Sponsorship

Sponsorship of MBA's *RESPA Ready 2010* Workshops is a high visibility, cost-effective way to reach compliance officers, in-house and retained counsel plus other mortgage banking executives who need to assure their operations are in compliance with the new RESPA rules. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry. Sponsor any one meeting – or all of them.

### All Sponsorships include:

- ◆ Sponsor ID and hyperlink on official workshop web site
- ◆ Signage prominently displayed onsite at the workshop
- ◆ Sponsor ID in advance workshop marketing materials – *electronic\**
- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ Electronic delivery of pre- / post-workshop attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to workshop attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to two additional company personnel
- ◆ Other benefits as described below

*\* As available within production schedules.*

## Workshop Sponsorship Opportunities

### Gold Sponsor

**Benefits:** In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to host the following networking event for branding purposes:

- **Networking Luncheon** (for all workshops)
- **Workshop Badge Holders** (for all workshops)

### Silver Sponsor

**Benefits:** In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items for branding purposes:

- **Workshop Pens** (for all workshops)
- **Workshop Notepads** (for all workshops)

### Bronze Sponsor

**Benefits:** In addition to the regular sponsorship benefits, a Bronze sponsor will receive one complimentary sponsor registration, plus an opportunity to select one of the following items/events for branding purposes:

- **Coffee/Refreshment Break** (for all workshops)

### Host Sponsor – for a single meeting, or any combination

**Benefits:** Standard sponsorship benefits as described above, including one complimentary sponsor registration. Discounted packages are available for multiple meetings.

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## APPLICATION INSTRUCTIONS

• **FAX** your completed application with credit card information to: **(202) 408-4960**

• **MAIL** (US Postal Service only) your completed application and payment to:

Mortgage Bankers Association  
P.O. Box 403945  
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association  
c/o Bank of America  
Lockbox Services  
Lockbox 403945  
6000 Feldwood Road  
College Park, GA 30349  
(800) 793-6222

(Phone for delivery purposes only)



# Application for Sponsorship

RESPA READY Workshop - Meeting No. 2002024S - Source: SPONSALE

## Sponsorship Opportunities Check box and note preferred item/event

- Gold Sponsorship: \$10,000 \_\_\_\_\_
- Silver Sponsorship: \$6,000 \_\_\_\_\_
- Bronze Sponsorship: \$3,500 \_\_\_\_\_
- Host Sponsorship one event\*\*: \$1,000 \_\_\_\_\_
- Extra Attendee (Max. 2): \$150 (extra badges processed separately)

**•Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.**

**\*\*2 meeting Host Sponsorship package: \$1,600 – or all 3 meetings: \$2,000**

## Individual Contact Information

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_ E-MAIL \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

## Company Information

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

WEB SITE \_\_\_\_\_

## Payment Information

Payment enclosed (make check payable to MBA)

Bill my:  Visa  MasterCard  American Express  Discover

CARD# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ AMOUNT \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

ADDRESS IF DIFFERENT FROM ABOVE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

All sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's REO Management Workshop sponsorships, please call **(202) 557-2790**.

### Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.