

# MBA's Mortgage Operations Conference 2010

SEPT. 19-21 2010  
DALLAS TEXAS

## MBA's Mortgage Operations Conference

### Sponsorship Program

September  
19 - 21, 2010

The Gaylord Texan  
Grapevine/Dallas, TX

**NOTE:** Sponsorship packages may be customized upon request; additional charges may apply.

Additional event and collateral items may be added; please call for current availability.

Additional signage and sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

**Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.**

Previous sponsors have a limited time in which to renew packages marked on hold; all other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Operations Conference Sponsorship opportunities, please contact Mark Brady at (202) 557-2790 or [mbrady@mortgagebankers.org](mailto:mbrady@mortgagebankers.org)



# MBA's Sponsorship Program

Mortgage Operations Conference 2010 - Meeting No. 2002038S - Code: SPONSALE

## Benefits of Conference Sponsorship

Sponsorship of MBA's new Operations Conference is a high visibility, cost-effective way to reach senior mortgage banking executives whose businesses are involved in loan processing, closing and funding, warehouse line administration, production technology, post-closing functions, vendor relationship management, financial management/reporting and many other ancillary functions. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

### All Sponsorships include:

- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature to attendees at the conference
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to two additional attendees
- ◆ Priority opportunity for meeting room assignments (limited availability)
- ◆ Full promotional rights, using official conference logos/trademarks
- ◆ Other benefits as described below

## Operations Conference Sponsorships

### Platinum Sponsorship

**Benefits:** In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to host the following networking event for branding purposes:

**Opening Reception (Sunday)**

### Gold Sponsorship

**Benefits:** In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following events for networking purposes:

**Opening General Session Speaker**

**Networking Luncheon (two available: Monday, Tuesday) - Monday SOLD**

**Happy Hour Reception (Monday)**

**Conference Badge Holders - ON HOLD**

**Conference Bags - SOLD**

**Conference Padfolios - SOLD**

### Silver Sponsorship

**Benefits:** In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

**Continental Breakfast (two available: Monday and Tuesday)**

**Conference Pens - ON HOLD**

**Conference Notepads - SOLD**

### Bronze Sponsorship

**Benefits:** In addition to the regular sponsorship benefits, a Bronze sponsor will receive one complimentary sponsor registration, plus an opportunity to choose one of the following items/events for branding purposes:

**Daily Coffee/Refreshment Breaks (two available: Monday and Tuesday)**

**Conference Notebooks - SOLD**

### Host Sponsorship

**Benefits:** Standard sponsorship benefits as described above, including one complimentary sponsor registration.

MBA's  
Mortgage  
Operations  
Conference 2010

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**APPLICATION INSTRUCTIONS:**

**FAX** your completed application with  
credit card information to: **(202) 621-1590**

**MAIL** (U.S. Postal Service only) your  
completed application and payment to:

Mortgage Bankers Association  
P.O. Box 10448  
Uniondale, NY11555-0448

**OVERNIGHT** (FedEx, UPS, etc.) your  
completed application/payment to:

Mortgage Bankers Association  
c/o Citi  
1 RXR Plaza,  
Lockbox Lower Level  
WLBX # 10448  
Attn: J Brady/N Richards  
Uniondale, NY 11555  
(800) 793-6222

(Phone for delivery purposes only)



# Application for Sponsorship

Mortgage Operations Conference 2010 - Meeting No. 2002038S - Code: SPONSALE

Sponsorship Level/Base Price\* Please check box and specify item/event

- Platinum Sponsorship: \$15,000 \_\_\_\_\_
- Gold Sponsorship: \$10,500 \_\_\_\_\_
- Silver Sponsorship: \$7,750 \_\_\_\_\_
- Bronze Sponsorship: \$5,500 \_\_\_\_\_
- Host Sponsorship: \$2,800 \_\_\_\_\_
- Extra Attendee (Max. 2) \$500 each (extra registrations processed separately)

\* Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

## Individual Contact Information (for logistics only - not an attendee registration)

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_ E-MAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

## Company Information (as it should appear on the conference web site)

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

WEB SITE \_\_\_\_\_

## Payment Information

Payment enclosed (make check payable to MBA)

Bill my:  Visa  Mastercard  American Express

CARD# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CHARGE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

ADDRESS IF DIFFERENT FROM ABOVE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

All sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Operations Conference Sponsorship opportunities, please contact **Mark Brady**: [mbrady@mortgagebankers.org](mailto:mbrady@mortgagebankers.org) or **(202) 557-2790**.

### Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.