

MBA's Regulatory Compliance Conference 2010

SEPT. 26-28 2010
WASHINGTON DC

MBA's Regulatory Compliance Conference

Sponsorship Program

September
26 - 28, 2010

JW Marriott Hotel
Washington, DC

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and/or collateral items may be added; please call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous sponsors have a limited time to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Regulatory Compliance Conference Sponsorship opportunities, please contact **Mark Brady**: mbrady@mortgagebankers.org or (202) 557-2790.



MBA Sponsorship Program

Regulatory Compliance Conference 2010 Meeting 2002044S Source Code SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's Regulatory Compliance Conference is a highly visible, cost-effective way to reach CEO's, General Counsels, regulatory compliance officers, quality assurance managers, underwriters, attorneys and many other mortgage banking professionals. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ Sponsor ID and full-page ad in the official conference notebook
- ◆ Sponsor ID prominently displayed on signage onsite at the conference
- ◆ Tabletop exhibit space - *limited number of 6' tabletop exhibits available*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Priority opportunity for meeting room assignments (*limited availability*)
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to host the following networking event for branding purposes:

Opening Reception (Monday)
Networking Luncheon (Monday)

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Welcoming Reception (Sunday)
Conference Bags
Conference Badge Holders – ON HOLD

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Continental Breakfast (2 available: Monday/Tuesday)
Conference Notebooks
Conference Pens

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive one complimentary sponsor registration, plus an opportunity to choose one of the following items/events for branding purposes:

Daily Coffee/Refreshment Breaks (2 available: Mon./Tue.)
Conference Notepads - SOLD

Host Sponsor

Benefits: Standard sponsorship benefits as described above, including one complimentary sponsor registration.

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APPLICATION INSTRUCTIONS

• **FAX** your completed application with credit card information to: **(202) 621-1590**

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
P.O. Box 10448
Uniondale, NY 11555-0448

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application/payment to:

Mortgage Bankers Association
c/o Citi
1 RXR Plaza,
Lockbox Lower Level
WLBX # 10448
Attn: J Brady/N Richards
Uniondale, NY 11555
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

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Sponsorship Level/Base Price* **Please check box and specify item/event**

- Platinum Sponsorship: \$12,500 _____
- Gold Sponsorship: \$10,000 _____
- Silver Sponsorship: \$7,500 _____
- Bronze Sponsorship: \$4,500 _____
- Host Sponsorship: \$2,350 _____
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Individual Contact Information

NAME _____ TITLE _____

COMPANY _____ E-MAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

Company Information

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

WEB SITE _____

Payment Information

- Payment enclosed (make check payable to MBA)
- Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

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Contract Information

Sponsorship agreements are final, non-refundable, and confirmed in writing when paid in full.