

April 28-29  
Marriott Metro Center  
Washington, DC

09

# MBA's Government Housing and Loan Production Conference 2009

## Sponsorship Program

April 28 – 29, 2009

Marriott Metro Center  
Washington, DC

**NOTE:** Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

**Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.**

Sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Government Housing and Loan Production Conference sponsorship opportunities, please contact Mark Brady: (202) 557-2790 or [mbrady@mortgagebankers.org](mailto:mbrady@mortgagebankers.org).

**MBA's National Policy Conference takes place April 29-30, also at the Marriott Metro Center. Call for information on special pricing to participate in both events.**



# MBA's Sponsorship Program

Gov't. Housing and Loan Production Conference - Meeting No. 2902066S - Source: SPONSALE

## Benefits of Conference Sponsorship

Sponsorship of MBA's new combined Government Housing and Loan Production Conference is a high visibility, cost-effective way to reach retail and wholesale originators, brokers and loan correspondents, quality assurance and residential underwriting professionals and other mortgage banking executives involved in government housing finance programs, the development and implementation of corporate strategic plans and/or are responsible for production and servicing. The various level of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

### All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site\*
- ◆ Sponsor ID and full-page ad in the official conference notebook\*
- ◆ Sponsor ID on signage prominently displayed onsite at the conference\*
- ◆ Sponsor ID in advance marketing communications\* - *print/electronic\**
- ◆ Tabletop exhibit space – *only a limited number of 6' tabletops can be accommodated*
- ◆ Electronic delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to 2 additional company personnel
- ◆ Other benefits as described below

*\* Art and logo specifications are delivered upon activation of sponsorship agreements*

## Conference Sponsorship Opportunities

### Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three complimentary sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

**Opening Reception  
Networking Luncheon**

### Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two complimentary sponsor registrations, plus an opportunity to choose one of the following items for branding purposes:

**Conference Badge Holders  
Conference Bags  
Continental Breakfast**

### Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Bronze Sponsor will receive two complimentary Sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

**Coffee/Refreshment Break (3 available)  
Conference Notebooks  
Conference Notepads  
Conference Pens**

### Host Sponsor

Benefits: Standard Sponsorship benefits as described above.

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• **FAX** your completed application with credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your completed application and check, made payable to: Mortgage Bankers Association

Mortgage Bankers Association  
P.O. Box 403945  
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association  
c/o Bank of America  
Lockbox Services  
Lockbox 403945  
6000 Feldwood Road  
College Park, GA 30349  
(800) 793-6222

[Phone for delivery purposes only]



# Application for Sponsorship

Gov't. Housing and Loan Production Conference - Meeting No. 2902066S - Source: SPONSALE

## Sponsorship Opportunities\* Check box and note preferred item/event

- Gold Sponsorship: \$6,000 \_\_\_\_\_
- Silver Sponsorship: \$4,000 \_\_\_\_\_
- Bronze Sponsorship: \$3,000 \_\_\_\_\_
- Host Sponsorship: \$2,250 \_\_\_\_\_
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

\* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

## Individual Contact Information

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ BUSINESS FAX \_\_\_\_\_

## Company Information

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_ FAX NUMBER \_\_\_\_\_

WEB SITE ADDRESS \_\_\_\_\_

## Payment Information

Payment enclosed (make check payable to MBA)

Bill my:  Visa  Mastercard  American Express

CARD# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ AMOUNT OF CHARGE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

ADDRESS IF DIFFERENT FROM ABOVE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Government Housing and Loan Production Conference sponsorship opportunities, please contact Mark Brady: [mbrady@mortgagebankers.org](mailto:mbrady@mortgagebankers.org) / (202) 557-2790.

### Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.